



Class Leadership Guidelines

The Class Leadership Program is designed to facilitate alumni engagement and encourage alumni involvement in the university community. To be successful class leaders you are encouraged to know and succeed at The Three P's of Alumni Achievement – Pride, Participation, and Philanthropy.

PRIDE - Show your Stevens spirit!

- Share information about your organization with the Alumni Office (e.g., internships and job opportunities).
- Promote alumni events and activities taking place both on campus and around the nation with classmates.
- Wear Stevens gear and share your photos online.

PARTICIPATION - Get involved!

- Attend events hosted by Stevens both on campus and off.
- Help to identify enthusiastic alumni volunteers to assist with planning class reunions.
- Volunteer to interview perspective students.
- Support Stevens to drive participation at alumni events.
- Gather submissions and send in a class log for The Stevens Indicator.

PHILANTHROPY - Give back every year!

- Make an annual gift to Stevens.
- Encourage your classmates to contribute annually to the Stevens Fund (e.g., sign letters drafted by Development and approved by you).
- Share with other alumni the importance of alumni participation to Stevens' rankings and reputation.

General Information

- Class leadership typically includes four (4) positions for each class: President, Vice-President, Secretary, and Class Fund Captain.
- Class leaders are elected by fellow classmates for a five (5) year term, when class leaders may step down or elect to continue in their position.
- Class leaders are encouraged to submit class logs 2-3 times per year for inclusion in *The Stevens Indicator*.