

Minutes of the Executive Committee Wesley J. Howe Center April 6, 2015

In Attendance:

Alumni: Joe Schneider '46, Emil Neu '55, Ken DeGraw '57, Herbert Kimmich '57, Leo Collins '59, John Dalton '60, Dick Magee '63, Tom Moschello '63, Charlie Perruzzi '63, Peter Astor '64, Joe Weber '64, Marty Valerio '68, Ed Eichhorn '69, Joe Garvey '71, Wayne Monsees '71, Enrique Blanco '72, John McDonnell '72, Richard Cornell '73, Jim Wallin '73, Mary Doddy '80, Ed Sandve '82, Rick Steiner '97, Joe DiPompeo '98, Adam Petrillo '98, Dave Manhas '88, Bill Martin '89, Jeffrey Capone '91, Victoria Velasco '04, William Feuss '03, Cindy Chin '05, David Velasco '07, Keith Cassidy '09, George Blazeski '10, Natalia Bilchuk '10, Andrew Fessler '10, Victoria Blazeski '11, Larry Giannechini '12

Staff: Melissa Fuest, Neddie Ramadan, Priya Vin

Call to Order:

SAA President Thomas A. Moschello '63 called the meeting to order at 6:20 pm and welcomed Peter Tolias, professor and interim director in the Department of Chemistry, Chemical Biology, and Biomedical Engineering.

Dr. Tolias shared the latest news and innovations of the Center for Healthcare and Innovation at Stevens. He noted that the university-wide research and educational center has 60+ affiliated faculty from the three schools and college and are involved in advancing our educational mission in life sciences and biomedical engineering; developing technology and services addressing unmet medical needs; and evolving tools that analyze, model, visualize complex biomedical and clinical data.

Approval of Minutes:

Minutes of the February 17, 2015, meeting of the Executive Committee were approved.

<u>Motion:</u> Approval of February 17, 2015, minutes. Motion made – Mary Doddy '80 – and seconded – Charlie Peruzzi '63; motion carried.

President's Report:

Tom Moschello '63 stated the purpose of the Association: The Stevens Alumni Association is formed to establish, maintain, and cultivate among its members a sentiment of regard for one another and of attachments to Stevens Institute of Technology, and to promote in every way the interests of the institute.

Tom highlighted Stevens latest ranking – third in the nation for ROI according to payscale.com (up from 5th last year). He shared the recent accomplishments of three of Stevens faculty members. He also noted the upcoming – April 29 – Innovation Expo event encouraging alumni to attend and participate.

Tom updated the group on the recent Gala noting record numbers in attendance. He spoke about the receptions and events taking place at the Hoboken Historical Museum. He promoted attendance at the Hoboken Board of Adjustment meeting on April 24. Tom gave an update on the status of the research of the Alumni Association consultant.

Finally, Tom encouraged the members of the SAA to make a gift to the Stevens Alumni Association Legacy Term Scholarship. He noted the importance of this scholarship and participation by all alumni on the council in supporting this fund.

First Vice President's Report:

Joe DiPompeo '98 shared that search committee selected the Angeletti Group as the firm who will lead the search. The group will be meeting regularly to review resumes and select the top candidates who will then be brought in for interviews.

Treasurer's Report:

Wayne Monsees '72 updated those in attendance on the SAA Vanguard account. On February 15 they deposited \$172,942 into the account. As of April 1, the account stood at \$174,450 (an increase of \$1,508). Growth on an annual basis is tracking between 7% and 8%, resulting in approximately \$12,000 per year.

Alumni Office Budget	FY15		Quarter 1		Quarter 2		Quarter 3		Quarter 4
	\$	(404,066.00)		Jul - Sep		Oct -Dec		Jan - Mar	Apr - Jun
Stevens Alumni Association	\$	19,997.94	\$	1,747.94	\$	10,897.00	\$	7,353.00	
Alumni Weekend	\$	25,709.86	\$	2,544.47	\$	1,492.41	\$	21,672.98	
Homecoming	\$	36,060.43	\$	4,691.16	\$	27,476.27	\$	3,893.00	
Alumni Holiday Party	\$	19,352.60			\$	1,360.00	\$	17,992.60	
Clubs	\$	47,724.43	\$	8,016.77	\$	14,483.72	\$	25,223.94	
Alumni Events	\$	15,456.92	\$	20.00	\$	11,674.17	\$	3,762.75	
Marketing	\$	24,801.28	\$	12,101.43	\$	10,573.20	\$	2,126.65	
Office Maintanence	\$	16,186.22	\$	7,383.00	\$	3,115.94	\$	5,687.28	
Supplies	\$	19,378.75	\$	2,447.71	\$	10,564.36	\$	6,366.68	
Staffing / Consultants	\$	37,882.20	\$	7,550.27	\$	12,895.45	\$	17,436.48	
Income	\$	(31,940.36)	\$	(14,063.00)	\$	(11,657.36)	\$	(6,220.00)	
	\$	230,610.27	\$	32,439.75	\$	92,875.16	\$	105,295.36	
Balance	\$	(173,455.73)							

Wayne also shared the latest with regards to where the Alumni Office budget stands:

Committee Reports:

Benefits: Ken DeGraw '57 shared the latest updates regarding benefits for alumni. Current benefits include: SAA LinkedIn Group; Lifetime E-mail; SAA NJ License Plates; The Stevens Indicator; News from Castle Point; and NewsPoints. New benefits include: Alumni ID Card (launching before June 30!), Free Access to Select Sporting Events (#REDout), Library access, Bookstore discount (online and in the store), Free Access to Stevens Theater and Music Programs (for alumni and a guest), Graduate School Application Fee Waiver, Online Alumni Directory, Stevens Shuttle Service from the

PATH to Campus, Office of Innovation and Entrepreneurship: Free Admission to Innovation Expo and Lecture Series. The committee is continuing to research the following benefits: Career Assistance (P.E. licensing courses and CEU credits / PMP Certification and CEU credits); free validation of Stevens degree(s), resume & cover letter writing assistance, assistance from alumnus patent attorney, SAA Linked-In Job Board, and discounted Liberty Mutual auto and health insurance; Networking Opportunities.

Classes: Dick Magee '63 thanked those SAA members who have helped the committee find leaders for each of the classes. He noted that the objective of the committee is to increase class engagement by ensuring that each class has a viable and enthusiastic leadership team. The goal for FY15 was to identify class leadership in the classes that end in a 1 or 6 from 1956 through 2011. Currently the committee has six classes that have complete slates (President, Vice President, Secretary, and Fund Captain); 56, 61, 71, 86, 06, and 11. The Class of 1966 has a strong, active reunion committee and plans to hold elections at their 50th reunion in 2016. 1976 has 2 open positions; 1981 has 3 open positons; 1991 has 1 open position; 1996 has 2 open positions; and 2001 has 4 open positions.

Clubs: John McDonnell '72 reported on some recent activities, such as the March 25 Healthcare Seminar and Networking Event and highlighted and encouraged attendance at upcoming events, such as the SURE House event in Spring Lake on April 18. Keith Cassidy '09 reported on affinity clubs and upcoming activities.

Fishing: Dick Magee '63 noted that there are two upcoming fishing trips. They are both full at this point.

Communications: Charlie Peruzzi '63 shared that beginning Monday, March 30, the Alumni Office launched the Alumni Weekly Events email. Additionally, on Tuesday, March 31, the Marketing and Communications Division launched the Indicator alumni survey. As of the meeting there were 1,029 responses to date; 30% of respondents between the ages of 50-64.

Long Range Policy & Planning: Mary Doddy '80 presented a new policy: At-large Alumni Trustee Term Restrictions. The key points of the policy are that no at-large Alumni Trustee on the SIT Board of Trustees shall serve for more than two consecutive two-year terms. Also, an at-large Alumni Trustee who has completed two consecutive two-year terms may be re-nominated as a SIT BOT atlarge Alumni Trustee after a two-year absence.

Mary presented a resolution for term limits for the at-large Alumni Trustee to the Stevens Board of Trustees.

<u>Motion:</u> Approval of term limits for the at-large Alumni Trustee to the Stevens Board of Trustees. Motion made –Tom Moschello '63 – and seconded – Enrique Blanco '72; discussion took place.

Questions about the policy and how it was developed were asked by some members of the Association who were present at this meeting. It was recommended that the LRPP should revisit the proposed policy after consulting with the Nominations & Governance Committee of the BOT.

Nominating: Marty Valerio '68 noted that the ballot for the election of Officers and Decade Representatives has been sent. The ballots are due back by June 1.

Scholarship: Marty Valerio '68 reported that the present balance is: \$3,525 in gifts and pledges from 9 donors. A letter was sent to past recipients and a group of volunteers will begin phone calls in late April. An e-mail will be sent to students to invite them to apply for the scholarship. The Legacy Luncheon, where the students will be recognized by the SAA as recipients of the Scholarship, will be held during Homecoming weekend in early October.

Marty presented a resolution to use \$5,000 from the reserve fund for contribution to the 2015 SAA Legacy Term Fund. It was approved unanimously.

<u>Motion:</u> Approval of use of \$5,000 from the reserve fund for contribution to the 2015 SAA Legacy Term Fund. Motion made – Mary Doddy '80 – and seconded – Joe Schneider '46; motion carried.

Student Alumni Engagement: Vicky Velasco '04 reported that the January #REDout event was a success with 80 people in attendance. On April 8, the committee will host a student reception to talk about how to interact with alumni. Vicky outlined the email communications plan to graduating students to build awareness about the SAA. Vicky noted that planning for the Welcome Seniors event was well underway.

Interim Executive Director's Report:

Melissa Fuest reminded the group that Alumni Weekend is taking place June 5 to 7, 2015. She encouraged everyone to register and noted that the website was live: <u>www.stevens.edu/alumniweekend</u>. She noted that communications have been, and will continue to be, sent leading up to the event.

Melissa noted that the goal for alumni participation for FY15 is 18%. At the time of the meeting we were running even with last year at 11%. She asked for volunteers for the Ad Astra Task Force. Anyone who wants to volunteer should email her at <u>mfuest@stevens.edu</u>.

A motion was made to adjourn the meeting and was passed unanimously.

<u>Motion:</u> To adjourn the meeting. Motion made and seconded; motion carried.

The meeting was adjourned at 8:20pm. The next meeting of the Executive Committee will be held on Monday, May 11, 2015

Respectfully submitted, Melissa Fuest Interim Executive Director